



Manager, Stakeholder Relations, Pittsburgh, PA

Seneca Resources Corporation (Seneca Resources, or the company), the oil & gas exploration and production subsidiary of National Fuel Gas Company (NYSE: NFG, The Parent Company), is currently seeking a **Manager, Stakeholder Relations** at its office in Pittsburgh, PA.

The Manager, Stakeholder Relations is responsible for developing messaging strategies and materials, and for interacting with industry trade associations, local and state government officials and elected representatives, print, broadcast and internet media outlets, non-governmental organizations and advocacy groups, and the general public, to represent and advance the interests and objectives of Seneca Resources Corporation. This position will have a dual reporting role to both the VP, Land & Marketing for Seneca Resources and to the Corporate Communications Department of Seneca's parent company, National Fuel Gas (NYSE: NFG).

Roles and Responsibilities:

- Compile and maintain contact lists of key stakeholders including industry trade associations, local and state government officials and elected representatives, print, broadcast and internet media outlets, non-governmental organizations, public policy groups, and advocacy groups.
- Review, analyze and provide recommendations to management regarding stakeholder engagement opportunities and outreach events. Schedule and maintain calendar of engagement opportunities, meetings, and events, and prepare reports to management regarding such activities.
- Plan, implement and manage logistics of outreach events including representation of company at public meetings, stakeholder sessions, interactive workshops and other public forums, and attend such events as company's representative.
- Coordinate with management to continually develop and update advocacy strategies, and develop messaging materials such as press releases, brochures, informational sheets, speeches and multi-media presentations in support of company objectives and advocacy strategies.
- Coordinate with management to assist to develop and implement proactive media relations strategies to enhance relationships with news media and ensure timely and accurate media coverage of company and parent company, and to prepare press releases and responses to media inquiries on key company announcements.
- Coordinate with management to assist to develop and implement messaging strategy for online, social media and digital media projects, including content of company website. Assist in preparation of annual reports with respect to company stakeholder issues and accomplishments.
- Monitor external coverage of company and parent company in news media, social media and other internet and digital communications media.
- Participate in industry associations, including representation on boards of directors and association committees. Attend association conferences, seminars, meetings and outreach events.
- Assist in reviewing and preparing recommendations for potential PAC contribution opportunities.
- Prepare budget analysis for management regarding political contributions, charitable giving, trade association funding needs, and stakeholder outreach programs.
- Represent the Company at the Pennsylvania state committee for ANGA.

This position requires 10+ years of active experience in public affairs with a minimum of 5+ years of experience in E&P preferably with a major or large independent. The position requires a Bachelor's degree with a Master's degree highly desirable. The successful individual will need to be highly articulate and a strategic thinker with excellent skills in presentation and public speaking. Superior writing capabilities are essential. This position would require up to 50% travel.



Candidates responding to this posting must refer to the job title, **Manager, Stakeholder Relation**, or Requisition ID, #12-07PA, in their correspondence. For confidential consideration, please mail your resume, cover letter, writing samples and employment references by November 11, 2011 to:

**Seneca Resources Corporation
Human Resources
Manager, Stakeholder Relations
Position #12-07PA
1201 Louisiana, Suite 400
Houston, TX 77002**

Or email resume and cover letter to:

jobs@srcx.com

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